

jess kosichek

GRAPHIC DESIGNER & STRATEGIC THINKER

CONTACT

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★ SKILLS & STRENGTHS

- strong interpersonal and communicational skills
- able to multitask and self-manage
- fluent in Adobe Suite (Photoshop, Illustrator, InDesign)
- equally comfortable with designing for print and for screen
- skilled at illustration, hand lettering, and other artistic expressions

🏠 EDUCATION

**Bachelor of Creative Advertising
(Honour Student)**
Humber College
📅 2009 - 2013

WHO AM I?

A multidisciplinary designer and artist working diligently to combine my passions for strategic thinking and creativity to produce accessible and purposeful design. I'm driven by a deep curiosity of human psychology and a need to problem solve— to identify the core values behind a brand, product or project and communicate them in an authentic way.

EMPLOYMENT

Jessica Kosichek Creative
Freelance Graphic Designer
📅 FEBRUARY 2019 - PRESENT

The Number Creative
Graphic Designer
📅 MAY 2015 - AUGUST 2018

- focused heavily on identity branding and web design
- executed all design-for-print jobs at the agency (packaging, posters, etc...)
- played a project manager role with smaller clients; organized workback schedules, meetings and design reviews

Young & Rubicam Toronto
Junior Art Director
📅 FEBRUARY 2013 - DECEMBER 2013

- responsible for ideating and executing print and digital campaigns for clients such as Lincoln Motor Company, Ford Motor Company, and Centrum Multivitamin
- presented large strategic and creative campaigns to heads of departments at aforementioned companies
- Won Third Place at the 2013 National Advertising Awards for work on Pace® Salsa

RELEVANT EXPERIENCE

West Coast League of Legendary Wrestlers
Organizer & Performer
📅 OCTOBER 2016 - PRESENT

- core member of a performance art collective that explores the intersections between performance and the male gaze in visual culture
- helped organize the 2018 performance which had an attendance of over 800 people
- executed branding and promotional materials for event; managed venue coordination and performed (three times!)